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CONFIRMATION NO. 6407

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| SERIAL NUMBER 10/669,791 | FILING or 371(c) DATE 09/25/2003 RULE | CLASS 709 | GROUP ART UNIT 3622 | ATTORNEY DOCKET NO. 54820-00602 |
| APPLICANTS Joseph G. Wilson, Mamaroneck, NY; ** CONTINUING DATA ***** This appln claims benefit of 60/491,521 08/01/2003 <i>MB</i> ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** * SMALL ENTITY ** 04/23/2004 | | | | |
| Foreign Priority claimed <input type="checkbox"/> Yes <input type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input type="checkbox"/> No Verified and Acknowledged <u>Examiner's Signature</u> | <input type="checkbox"/> Met after Allowance <u>Initials</u> | STATE OR COUNTRY NY | SHEETS DRAWINGS 7 | TOTAL CLAIMS 23 |
| INDEPENDENT CLAIMS 3 | | | | |
| ADDRESS KELLEY DRYE & WARREN LLP 3050 K STREET, NW SUITE 400 WASHINGTON, DC 20007 UNITED STATES | | | | |
| TITLE System and method for segmenting and targeting audience members | | | | |
| FILING FEE RECEIVED 517 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | | <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit | |